

# 2025 JORDAN SCHOLARS LIFE SKILLS PROGRAM

*“BRIDGING THE GAP IN EDUCATIONAL OPPORTUNITIES AVAILABLE TO  
UNDERSERVED YOUNG MEN AND WOMEN”*

# WHO AM I?



THE JORDAN FAMILY FOUNDATION

- **JW JORDAN**
  - FORMER DIRECTOR OF DRAFT MANAGEMENT, LOS ANGELES RAMS
  - CURRENT SCOUTING CONSULTANT, LOS ANGELES RAMS
  - PRESIDENT OF THE JORDAN FAMILY FOUNDATION
- **22 YEAR NFL SCOUT**
  - 10 YEARS WITH INDIANAPOLIS COLTS
  - 12 YEARS WITH ST. LOUIS/LA RAMS
  - TWO SUPER BOWL CHAMPIONSHIPS (2006 & 2021)
  - ONE NFC CHAMPIONSHIP (2018)
  - ONE AFC CHAMPIONSHIP (2009)
- VISITED COLLEGES ALL OVER THE COUNTRY
- SCOUTED EVERY PLAYER DRAFTED OVER THE PAST 12 YEARS



# WHAT NFL SCOUTS DO...



THE JORDAN FAMILY FOUNDATION

## ▪ EASY PART = TALENT EVALUATION

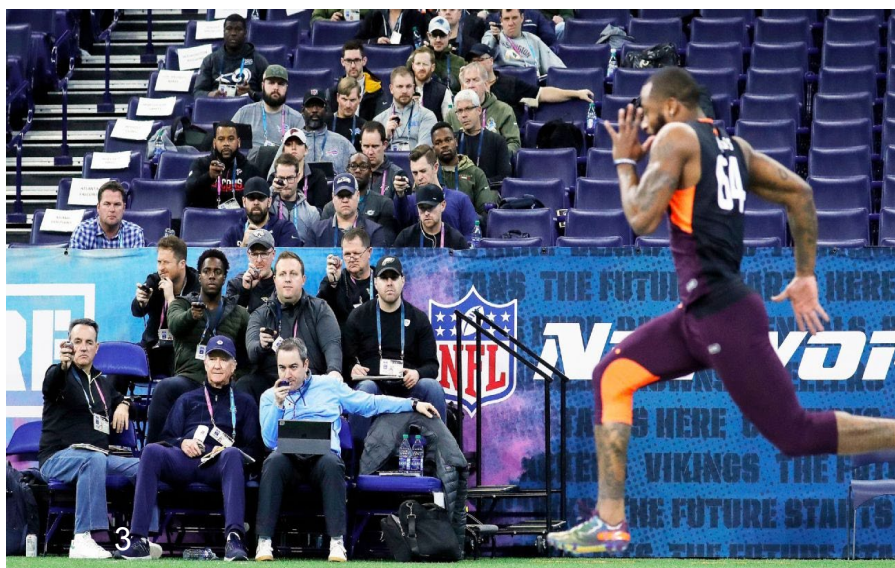
- SPEED
- STRENGTH
- EXPLOSIVENESS
- ATHLETICISM
- COMPETITIVENESS
- TOUGHNESS
- FOOTBALL INSTINCTS



## ▪ INTERCUT VIDEO

## ▪ LIVE PRACTICE

## ▪ LIVE GAMES



## ▪ CRITICAL VARIABLES: SUCCESS/FAILURE

- WORK ETHIC/PASSION FOR FOOTBALL
- ACADEMIC HISTORY
- FAMILY HISTORY
- SOCIAL LIFE/PERSONAL RELATIONSHIPS
- LEADERSHIP/TEAMMATE
- LEGAL HISTORY
- DURABILITY/INJURY HISTORY

## ▪ INVESTIGATION/RESEARCH

- COLLEGE/HIGH SCHOOL COACHES
- ACADEMIC COUNSELORS/PROFESSORS
- TRAINERS/MANAGERS
- PRINCIPALS/LOCAL POLICE
- SOCIAL MEDIA HISTORY!!!!



@jffsoflo



@TJFFSFlorida

# WHY THIS MATTERS TO YOU...

## ■ NCAA TEAMS ARE COPYING THE NFL STAFFING MODEL

- GENERAL MANAGERS
- PERSONNEL DIRECTORS
- HIGH SCHOOL SCOUTS (NFL = COLLEGE SCOUTS)
- TRANSFER PORTAL SCOUTS (NFL = PRO SCOUTS)

## ■ NCAA SPORTS ARE CHANGING DRASTICALLY

- 105 PLAYER NCAA FOOTBALL ROSTER LIMIT
- FEWER ROSTER SPOTS

## ■ TRANSFER PORTAL FREEDOM

- TRANSFER PORTAL > HIGH SCHOOL PLAYERS
- FEWER HIGH SCHOOL RECRUITS
- LESS RISK TO COLLEGE COACHES

## ■ GOOD NEWS: IF YOU *PLAY WELL* AT A LOWER LEVEL, THEY WILL FIND YOU!



# NCAA AND NFL FACTS



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HIGH SCHOOL FOOTBALL SENIORS	310,000
NCAA FRESHMEN FB PLAYERS	20,000
NCAA SENIOR FB PLAYERS	13,000
PLAYERS SCOUTED BY THE NFL	6,500
PLAYERS INVITED TO THE NFL COMBINE	350
PLAYERS DRAFTED	250
PLAYERS MAKING NFL ROSTERS	300
PLAYERS REACHING 4 <sup>TH</sup> YEAR IN THE NFL	150
AVERAGE NFL RETIREMENT AGE	24.6 YEARS OLD
AVERAGE HUMAN LIFESPAN	77.5 YEARS

## PERCENTAGE OF H.S. SENIORS:

6.50% (1 IN 15)

4.20% (1 IN 24)

2.10% (1 IN 48)

0.10% (1 IN 885)

0.08% (1 IN 1,250)

0.09% (1 IN 1,033)

0.05% (1 IN 2,066)

**53 YEARS AFTER FOOTBALL!!!!**

# LIFE SKILLS PROGRAM OVERVIEW



## GOALS

- TOOLS FOR ADULthood
- PREPARE FOR COLLEGE LIFESTYLE
- JOB INTERVIEWS
- SOCIAL INTERACTIONS
- DATING AND RELATIONSHIPS
- DAY-TO-DAY LIFE
- FINANCIAL STABILITY

## EXPECTATIONS

- BE ON TIME (3:45 PM IN ICATHOLIC)
- PAY ATTENTION
- PARTICIPATE
- SHOW RESPECT
- HAVE FUN

# SCHEDULE



THE JORDAN FAMILY FOUNDATION

<u>DATE</u>	<u>SUBJECT</u>	<u>SPEAKER/PRESENTER</u>
JANUARY 14	COLLEGE/PRO SPORTS	RAY PIQUION
JANUARY 21	MONEY 101	LYDIA STUTESMAN
JANUARY 28	FIRST IMPRESSIONS	LYNN MOORE
FEBRUARY 4	NCAA RULES/RECRUITING	JASON SETCHEN
FEBRUARY 11	7 HABITS	LYDIA STUTESMAN
FEBRUARY 25	DATING/COURTSHIP	LYNNE MOORE
MARCH 4	ATHLETE EXPERIENCE	ANTHONY WEAVER
MARCH 11	SOCIAL MEDIA DANGERS	DAVIE, FL PD
MARCH 25	JOB INTERVIEWS	LYNN MOORE
APRIL 1	GROOMING AND ATTIRE	LYNN MOORE
APRIL 8	FINE DINING PROTOCOL	LYNN MOORE
JUNE 10	CAR MAINTENANCE	VICTOR PENA
JUNE 18	CPR TRAINING	MIKE SICA
TBD – JUNE	FINE DINING EXPERIENCE	



# MEET YOUR PRIMARY COACHES



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## RAY PIQUION

- VP, BANK OF AMERICA
- FORMER NFL LB (JAX)
- FORMER FLORIDA ST. LB



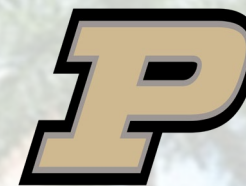
## JASON SETCHEN

- OWNER, ATHLETES FIRST, LLC
- GRADUATE, MIAMI, FL LAW SCHOOL
- LEGAL REP FOR HIGH SCHOOL, NCAA, AND PRO ATHLETES



## ANTHONY WEAVER

- DC, MIAMI DOLPHINS
- DL, BALTIMORE RAVENS
- DL, HOUSTON TEXANS
- FORMER ND CAPTAIN



## LYNN MOORE

- TEACHER, NATIVITY SCHOOL
- PROTOCOL CONSULTANT
- BA, PURDUE
- MA, COLUMBIA



## LYDIA STUTESMAN

- AMHS DIRECTOR, ALUMNI RELATIONS
- TEACHER, BUSINESS EDUCATION & BROADCAST JOURNALISM
- SMALL BUSINESS OWNER





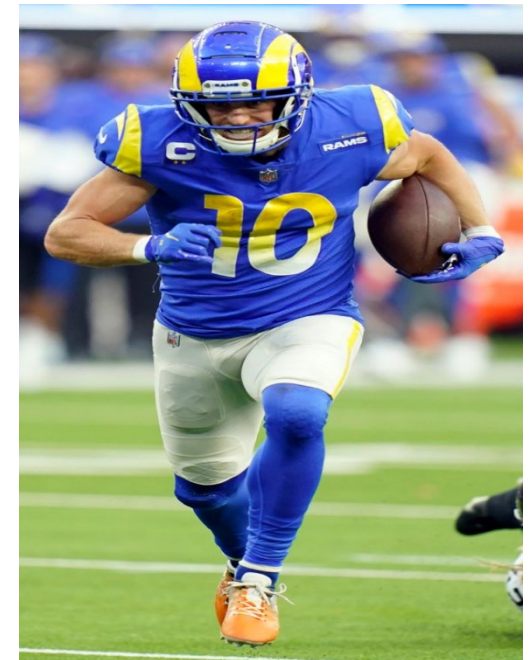
# WHAT DO THESE PLAYERS HAVE IN COMMON?



THE JORDAN FAMILY FOUNDATION



SUPER BOWL



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## GUEST SPEAKER: RAY PIQUION

- SENIOR VICE PRESIDENT, **BANK OF AMERICA**
- MIAMI BEACH HIGH SCHOOL (CLASS OF 2000)
- **FLORIDA ST. LINEBACKER (2001 – 2004)**
  - **3-TIME LETTER WINNER**
- NFL FREE AGENT FOR **JACKSONVILLE JAGUARS (2004 – 2006)**



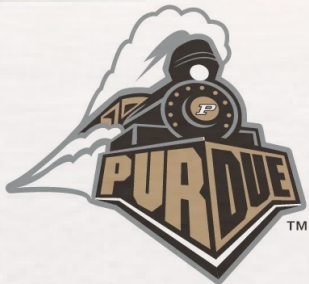
BANK OF AMERICA



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## GUEST SPEAKER: LYNN MOORE

- PROTOCOL SCHOOL OF WASHINGTON
- NATIONAL ENDOWMENT FOR THE HUMANITIES FELLOW
- MT. VERNON GEORGE WASHINGTON TEACHING FELLOW
- B.A. FROM PURDUE UNIVERSITY
- M.A. FROM COLUMBIA UNIVERSITY



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## GUEST SPEAKER: JASON SETCHEN

- ATTORNEY, ATHLETE DEFENDER AGENCY, LLC
- J.D. MIAMI, FL UNIVERSITY
- B.A. MIAMI, FL UNIVERSITY
- ADVOCATES FOR STUDENT-ATHLETES AND PROFESSIONAL ATHLETES AT ALL LEVELS:
  - ELIGIBILITY, TITLE IX, NIL, TRANSFER PORTAL, FINANCES



## GUEST SPEAKER: GRAY CROW

- ATTORNEY
- FORMER 4-STAR HIGH SCHOOL FOOTBALL RECRUIT
- QB AT MIAMI, FL (2013 – 2016)
- J.D. MIAMI, FL UNIVERSITY
- B.A. MIAMI, FL UNIVERSITY



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## GUEST SPEAKER: ANTHONY WEAVER

- **MIAMI DOLPHINS DEFENSIVE COORDINATOR**
- UNIVERSITY OF NOTRE DAME TEAM CAPTAIN (2001)
- BALTIMORE RAVENS 2<sup>ND</sup> ROUND DRAFT PICK (2002)
- BALTIMORE RAVENS DEFENSIVE END (2002 – 2005)
- HOUSTON TEXANS DEFENSIVE END (2006 – 2008)

